



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Media Management	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

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Semester: Fourth

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							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓				✓	
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; **Sessional**=CT+TA; **Subject Total**= Sessional+ESE

***The Evaluation scheme for the Project Training:**

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



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							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

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1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

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3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
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3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
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2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
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PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
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PRACTICAL																					
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PRACTICAL																					
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4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

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Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

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*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; **Sessional**=CT+TA; **Subject Total**= Sessional+ESE

***The Evaluation scheme for the Project Training:**

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training:

Course Title	Course Code	Dissertation	Presentation	Viva/Discussion	Total
Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

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				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

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Internship	JM 112	0	100	100	200



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: Third

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				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM201	International Relations	Foundation	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
2.	JM202	Script Writing	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
3.	JM203	Media Ethics & Laws	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
4.	JM204	Public Relations	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	
5.	JM205	Graphics & Design	Core	1	1	2	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	✓
PRACTICAL																					
6.	JM206	Visual Communication	Core	0	0	8	-	-	-	-	100	0:0:4	4	✓	✓	✓				✓	✓
Total				11	5	12	160	80	240	160	600	11:5:8	24								

Program: Bachelor of Journalism & Mass Communication

Semester: Fourth

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THEORIES																					
1.	JM207	Features & Specialized Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
2.	JM208	Radio Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓			✓	✓	
3.	JM209	Photography	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
4.	JM210	Development Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4			✓	✓	✓	✓	✓	
PRACTICAL																					
5.	JM211	Video Editing	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓	✓	✓					✓
6.	JM212	*Internship	Core	0	0	16	0	0	0	0	200	0:0:8	8	✓	✓	✓				✓	✓
Total				8	4	28	160	80	240	160	700	8:4:16	28								

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